

# Stepping Up to Achieve Healthcare Access: Locally to Nationally



*Hyatt Regency Crystal City ~ Washington, D.C.  
October 22 – 23, 2007*

## AGENDA Day 1 – Monday

**7:30 am – 9:00 am      Registration & Continental Breakfast**

**9:00 am      Welcome & Introductions**  
*Conference framework*

***Kristen West, MPA***  
Board President, Communities Joined in Action  
Executive Director, CHOICE Regional Health Network

***Patrick S. Hughes, Ed.D.***  
Board Member, Communities Joined in Action  
Executive Director, Solano Better Health for All

**9:15 am      Keynote Speaker – What Does It Really Take To Create Health Policy Reform?**

***Aranthan S. Jones II***  
Policy Director, Office of the Majority Whip  
The Honorable Jim Clyburn, US Congress

**10:15 am      CJA Policy Agenda – Making It Work for You**

***Vondie Woodbury, MPA***  
Board Member, Communities Joined in Action  
Executive Director, Muskegon Community Health Plan

**10:30am      BREAK**

**10:45 am      Creating Access Today: Using the 8 Critical Activities to Assure Access for All in Your Community**

***Laura Brennan, MSW***  
Board Member, Communities Joined in Action  
Foundation Executive Director, PacificSource Health Plans

**11:30 am      Lessons from Local Access Initiatives: Contributions & Challenges – Case Studies for the Commonwealth Fund**  
*Kristen West, CHOICE Regional Health Network, & Greg Dent, Community Health Works.*

***Karen J. Minyard, Ph.D.***  
Board Member, Communities Joined in Action  
Executive Director, Georgia Health Policy Center

Noon – 1:30 pm

**Luncheon Keynote:  
Healthcare and Its Role in the 2008 Election**

**Sara Collins, Ph.D.**  
Assistant Vice President  
Program on the Future of Health Insurance  
The Commonwealth Fund

1:30 pm – 3:00 pm

**MODELS THAT WORK – 8 Critical Activities**

**Break Out Sessions – Please pre-register for one**

**Session 1 – Outreach & enroll into eligible programs & services**

**Insuring Kids Through School Partnerships, The 100% Campaign**

**Jacque McLaughlin**, SKIP Director, Solano Coalition For Better Health, Fairfield, CA

**A Sustainable Model For Affordable Prenatal Care for Uninsured Pregnant Women**

**Joanne Royalty**, Community Outreach, Winchester Medical Center Foundation, Winchester, VA

**Session 2 – Provide culturally & linguistically competent medical homes**

**The Preventive & Primary Health Care Medical Home - How Equity Can Be Achieved**

**Noble Maseru, PhD**, Health Commissioner, Cincinnati Health Department, Cincinnati, OH

**There's No Place Like Home: Moving From Primary Care Delivered in the ED To A Medical/Dental Home**

**Caroline Braden, RN**, Medical Navigator, HealthPoint Family Care, Newport, KY

**Session 3 – Assure access to affordable prescription drugs**

**Access to Affordable Pharmaceuticals: A Model for Assisting the Uninsured & Underinsured in Your Community**

**Marcy Buren**, Program Director, Health Access, Flint, MI

**Andy Kruse**, Director, Community Relations, Genesys Health System, Grand Blanc, MI

**Healthy Community Pharmacy – One Community's Solution for the Uninsured**

**Nichole Rineer**, Operations Manager, Healthy Community Pharmacy, York, PA

**Trisha Rudisill**, Lead Pharmacist, Healthy Community Pharmacy, York, PA

**Session 4 – Organize and assure access to specialty & hospital care**

**CarePartners: A Community Solution to Healthcare Access**

**Carol Zechman, LCSW**, Director, CarePartners, Portland, ME

**SeaCare Health Services Volunteer Health Care Network**

**Wendy Gladstone, MD**, Medical Director, SeaCare Health Services

Resources: *Cathleen Compton, Executive Director, SeaCare Health Services and Kayla West, American Project Access Network/Physicians' Innovations Network with audience participation.*

3:00 pm

**BREAK**

3:15 pm – 4:45 pm

**MODELS THAT WORK - 8 Critical Activities**

**Break Out Sessions – Please pre-register for one**

**Session 5 – Implement chronic disease management programs**

**Richland Care: A Coordinated Healthcare Delivery System**

**Melanie Matney, MHA**, Director, Richland Care, Columbia, SC

**Sharing Our Learning on the Value of Public-Private Partnerships**

**Isimeme C. Ikharebha, MPH**, Program Coordinator, Access HealthColumbus, Columbus, OH

**Session 6 – Connect to evidence-based prevention & wellness services**

**Community Health Workers: Outcome Based Programs that Target Critical Health Issues**

**Carol Hettel, PC**, Home Visiting Coordinator, Healthy Moms & Babes, Cincinnati, OH

**Kay Brogle, MSW**, Executive Director, Healthy Moms & Babes, Cincinnati, OH

**Community Health Workers: An Update on Critical Research & Workforce Development Initiatives**

**Carl H. Rush, MRP**, Principal, Community Resources, LLC, San Antonio, TX

**Session 7 – Coordinate continuum of care**

**ConneXions – A Community-Driven Program Where Social Service, Government, Faith-Based and Health Care Organizations Working Together to Connect At-Risk Individuals & Families to Needed Services**

**Merritt Mount**, Planning & Development Director, Organizational Resource Group, Olympia, WA

**Holly Detzler**, Director of Business Development, CHOICE Regional Health Network, Olympia, WA

**Organizing a Safety Net Delivery System Through Information & Referral Web Solutions**

**Tracy Gratto, MSW**, Executive Director, Coalition of Community Health Clinics, Portland, OR

**Session 8 – Develop sustainable healthcare coverage & access models for low-wage workers**

**Montgomery Cares: Service Delivery System Development**

**Sharon Zalewski**, Vice President/Director, Center for Health Care Access, Primary Care Coalition of Montgomery County, Silver Spring, MD

**Lisa Wald, MPH**, Montgomery Cares Program Coordinator, Primary Care Coalition of Montgomery County

**Thomas L. Lewis, MD**, Chief Information Officer, Primary Care Coalition of Montgomery County

**Charity Dorazio**, Project Manager, Primary Care Coalition of Montgomery County

**Gabriel Hidalgo**, Community Pharmacy Coordinator, Primary Care Coalition of Montgomery County

**Rosemary Botchway**, Vice President/Director, Center for Medicine Access, Primary Care Coalition

**4:45 pm**                    **Wrap-Up and Review of Day 1 Activities**                    ***Patrick S. Hughes, Ed.D.***  
Board Member, Communities Joined in Action  
Executive Director, Solano Coalition for Better Health

**5:00pm**                    **Optional Roundtable Discussion - Special Session:**  
**Sharing Experiences and Coaching to Impact Political Change**  
***Vondie Woodbury, MPA***  
Board Member, Communities Joined in Action  
Executive Director, Muskegon Community Health Project

**6:00pm – 7:30 pm**                    **RECEPTION – Opportunity to network with colleagues**

## Day 2 - Tuesday

<b>7:30 am – 9:00 am</b>	<b>Continental Breakfast</b> <b>CJA MEMBERSHIP MEETING: ALL ARE WELCOME!</b> <b>Topic: Membership &amp; State Strategies</b> <i>Pick up your breakfast and join us in the main room for this lively informal discussion about how CJA can better serve its members and how CJA can support you in developing state chapters.</i>	
<b>9:00 am</b>	<b>Welcome &amp; Introductions</b> <i>Day 2 Activities</i>	<b>Kristen West, MPA</b> Board President, Communities Joined in Action Executive Director, CHOICE Regional Health Network
<b>9:15 am</b>	<b>Keynote – A Look at the Emerging Healthcare Policies for the Two Major Parties</b>  <div style="text-align: right;"> <b>Mary Ella Payne, RN, MSPH</b>          Vice President, System Legislative Leadership          Ascension Health       </div>	

**10:15 am            BREAK**

<b>10:45 am – 12:00 pm</b>	<b>COALITIONS THAT WORK – 8 Critical Activities</b>  <u><i>Break Out Sessions – Please pre-register for one</i></u>	
<b>Session 1</b>		
<b>Achieving Access Through A Community Driven Strategic Plan</b> <i>Patrick S. Hughes, Ed.D.</i> , Executive Director, Solano Coalition for Better Health, Fairfield, CA <i>Sarah Jewel, MPH</i> , Director of Business Development, NorthBay Healthcare, Fairfield, CA		
<b>Session 2</b>		
<b>The DuPage Health Safety Net Plan</b> <i>Richard Endress, PhD</i> , President, DuPage Health Coalition/Access DuPage, Carol Stream, IL		
<b>Session 3</b>		
<b>Building a Great Health Care Access &amp; Quality Coalition – Developing A Community Health Engine</b> <i>Kristen West, MPA</i> , Executive Director, CHOICE Regional Health Network, Olympia, WA <i>Merritt Mount</i> , Planning & Development Director, Organizational Resource Group, Olympia, WA		
<b>Session 4</b>		
<b>The HealthFirst Project: Implementing a Comprehensive, Integrated Health Services Delivery Program for the Underserved and Uninsured</b> <i>Bruce Nelson, MA</i> , Director of Community Services, Glendale Adventist Medical Center, Glendale, CA  <b>Community Health Works: A Model That Works</b> <i>Gregory J. Dent</i> , President & CEO, Community Health Works, Forsyth, GA		

Noon – 1:30 pm

**BUFFET LUNCH**

**Partnership for Prescription Assistance Program - PhRMA & Lilly**

**Christian Clymer**

Senior Director, Affordability & Access. PhRMA

1:30 pm – 2:30 pm

**COALITIONS THAT WORK – 8 Critical Activities**

**Break Out Sessions – Please pre-register for one**

**Session 5**

**Using Health Information Technology to Support Community Collaboration: Health Information Exchange, Condition Management, Eligibility Screening**

**Ann Kitchen**, Executive Director, Indigent Care Collaboration, Austin, TX

**Session 6**

**Creating An Effective Model for Health Care Delivery to the Uninsured**

**Sherri Rice**, Executive Director, Access to Healthcare Network, Reno, NV

**Chris Bosse**, Vice President, Government Relations, Renown Regional Medical Center, Reno, NV

**Session 7**

**Healthiest State in the Nation – How Washington Has Overcome Healthcare Reform Stalemate Through A Grass Roots Campaign**

**Don Sloma**, Director of Policy, Washington Health Foundation, Seattle, WA

**Session 8**

**Free Open Source Software for the 7<sup>th</sup> Largest City in the Nation**

**Alesha Adamson, MS, CPHIMS**, Analyst, Adamson Infomatics, San Antonio, TX

2:30 pm

**BREAK**

2:45 pm

**Toward Universal Access Tomorrow: Perspectives from the Community**

**Patrick S. Hughes, Ed.D.**

Board Member, Communities Joined in Action

Executive Director, Solano Coalition for Better Health

*This closing session will provide an opportunity for community leaders to react to conference content. In particular, this facilitated session provides an opportunity for participants to offer their insights into how political proposals will be received in the community as well as some of the challenges in actually implementing them.*

3:30 pm

**Closing Session**